

# Esther Abosch

El Segundo, CA 90245 • (716)930-3649 • estherabosch@gmail.com

**Summary:** A designer and illustrator with experience in the Games Industry and a background in UI/UX. Specializes in visual development and the management of Agile creative projects from ideation to delivery. Skilled at translating client needs into actionable goals.

## Experience:

### Freelance Illustrator | ABL Space Systems | August 2022 - Now

- Created 3D models, illustrations, and diagrams for internal briefings and promotional materials.

### Assistant Language Teacher | JET Programme | September 2021 - August 2022

- Developed English language curricula and for Elementary School grade levels 3-6 and led classes in Japanese and English.
- Created educational games and activities for increased engagement with course content.
- Attained N3 level Japanese qualification in the JLPT exam.

### Game Designer, UI/UX Lead | Pipeworks Studios | October 2019-May 2021

- Acted as primary game designer on UI/UX intensive projects and mediated between art, engineering, and clients.
  - Created visual design standards for multiple game projects and documentation that would ensure cohesive look and feel across a suite of tools in development.
  - Created and maintained design documentation for various ongoing projects in Confluence.
  - Tracked progress on overall project goals and delegated software development tasks through Jira.
  - Designed levels for multiple game titles using INK and JSON and Unity Game Engine.
  - Designed data schema for the ongoing addition of assets to software in development.
- Created visual design standards for multiple game projects and documentation that would ensure cohesive look and feel across a suite of tools in development.

### Design Lead | Double Major Studio | February 2017-July 2019

- Delivered promotional material for clients related to UCLA events, including animated projections, social media banners, print materials, and videos.
- Created design standards for UCLA Geek Week, TedX, and more.
- Wrote copy for and designed the layout of Double Major's internal Annual Report.
- Tracked progress on design tasks and event activations through Airtable.

## Education:

### University of California, Los Angeles | 2015-2019

Graduated Magna Cum Laude with a BA in Design Media Arts and a Minor in Asian Languages. **GPA 3.89**

## Additional Skills:

**Front End Web Development:** HTML, CSS, Javascript

**Illustration and Graphic Design:** Adobe Creative Suite

**Game Design and Development:** JSON, Unity Game Engine, C#

**Project Management:** Excel, Jira, Confluence

**3D Modeling and Animation:** Unity Game Engine, Blender 3D, Maya, ZBrush, Marvelous Designer